

How to Increase Effectiveness 71% in 5 Days

By Gabriel Lawson

Increase Effectiveness 71% in 5 Days

The average U.S. employee works at 35% of their potential. Ever wonder what your company could accomplish if your employees started living up to their potential?



Your Management Team Can Make the Difference.

One study showed a 71% improvement in 5 days by modifying a simple human process. Yet, 65% of American workers report their manager failed to practice this one simple human process even once during the past year. In fact, they do the opposite. It is the single biggest reason why employees quit their jobs. A conservative estimate reveals it costs our economy between \$250 and \$300 billion dollars every year.

Convert Your Average Performers into Star Performers.

Studies show that the highest IQ people outperform people of average intelligence only 20% of the time, while people of average intelligence outperform people of the highest intelligence 70% of the time. If IQ isn't the critical factor in your highest performing employees, what is?

Ninety percent of high-performing employees have a behavioral attribute that almost all lower performers are missing. However, managers skilled in the art of human process improvement

can nurture, mature and develop that missing attribute—transforming average performers into star performers.

Make More Money.

A study in Fortune magazine showed that of 58 large companies implementing Six Sigma programs to improve business processes, 91% of those companies have failed to financially match the S&P 500 ever since, proving that saving money is not what makes you money.

Apple's makes money by inventing new useful products, the result of creativity, innovation and initiative—traits your managers either help or hinder by the human processes practiced each day in your organization.

What You Can Do to Make a Difference!



Human process improvement will dramatically increase productivity and effectiveness in your company. However, it means addressing and changing human behaviors, something business process experts are not trained or skilled in. They are also not the person who can change the human processes in your organization. You are! It's not hard, it just takes some basic knowledge and some effort, but it will transform your organization. It's the new frontier in productivity. Isn't it time you got on board?

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